

AppEsteem Corporation
FORM OF
CONSENT TO RELEASE INFORMATION

Background

The undersigned (“Data Owner”) has a business relationship with the entity, or entities, listed below in this Consent, or in a supplement to this Consent provided by Data Owner (each, a “Transferor”), and Data Owner also has a business relationship with AppEsteem Corporation (“AppEsteem”). Transferor stores, maintains, or otherwise controls or has possession of certain data that Data Owner owns or otherwise has rights in. Data Owner is hereby authorizing Transferor to transfer certain of such data, which is described below, (“Transferred Data”) to AppEsteem. AppEsteem has agreed in writing to use to the Transferred Data only for certain purposes as evidenced in a separate written agreement between Transferor and AppEsteem.

Authorization

Now, Therefore, Data Owner provides the following authorization in favor of Transferor and AppEsteem:

1. Data Owner hereby authorizes and requests that Transferor disclose to the AppEsteem the Transferred Data as AppEsteem requests from time to time during the terms of this authorization.
2. Data Owner specifically requests that any Transferred Data be provided as aggregated information, and anonymized as to any end users (e.g., the Transferred Data must not include any personally identifiable information from any end user).
3. Data Owner may revoke or terminate this authorization at any time by providing written notice to Transferor and AppEsteem. Transferor will promptly cease providing the Transferred Data to AppEsteem after receipt of such termination notice.
4. Except as expressly set forth herein, Data Owner’s authorization hereunder does not constitute a waiver of Transferor’s confidentiality obligations with respect to the Transferred Data under any other written agreement between Transferor and Data Owner; nor does the authorization hereunder constitute a waiver of AppEsteem’s confidentiality obligations with respect to the Transferred Data under any written agreement between AppEsteem and Data Owner.

Transferor:

- 1.
- 2.

Transferred Data:

- 1.
- 2.

Data Owner Name:

Name of Authorized Representative:

Title of Authorized Representative:

Date: